



togetherforbetter

CLARK COUNTY CULTURAL DISTRICT OVERVIEW

Jayson Dagher
Commission Analyst, Commissioner Jones

WHAT IS A CULTURAL DISTRICT?

Definition: A well-defined geographic area within unincorporated Clark County embodying unique cultural heritage.

Purpose: To preserve, strengthen, and promote cultural assets for the prosperity of individuals, businesses, and organizations.

Focus Areas:

- Cultural and historic assets
- Culturally significant enterprises
- Arts, services, and businesses





GOALS OF A CULTURAL DISTRICT

Promote unique cultural assets like art, traditions, and historic elements.

Celebrate and strengthen the ethnic and cultural identity of communities.

Foster participation from community members and supporters.

A RESOLUTION ESTABLISHING LITTLE ETHIOPIA AS A CULTURAL DISTRICT AND DESIGNATING THE AREA THEREOF

WHEREAS, on August 6, 2019, Commissioner Justin Jones requested an agenda item to discuss designating a portion of Decatur Boulevard in unincorporated Clark County as a cultural district to be known as “Little Ethiopia.”

WHEREAS, on September 17, 2019, the County Commission approved the Clark County Cultural District Designation Policy, which was later amended on August 3, 2021.

WHEREAS, on December 17, 2019, representatives of the Ethiopian community presented information about the proposed cultural district to the Board of County Commissioners.

WHEREAS, on February 1, 2023, Clark County received a Cultural District Designation Application for Little Ethiopia, along with a Proposed Map of Little Ethiopia.

WHEREAS, on April 20, 2023, postcards were mailed to 1701 property and business owners within the proposed Cultural District, informing them of the proposed Cultural District and inviting them to attend town advisory board meetings to discuss the district.

WHEREAS, on April 25, 2023, representatives of the Ethiopian community presented information about the proposed Cultural District at the Spring Valley Town Advisory Board and Paradise Town Advisory Board and both town advisory boards approved or endorsed the proposed Cultural District.

WHEREAS, on May 16, 2023, the Clark County Board of County Commissioners unanimously voted that there was a high concentration of cultural resources and activities in the proposed cultural district and that it met the purpose and goals of the Cultural District Designation Policy and directed staff to prepare a resolution designating the proposed area as a cultural district.

CASE STUDY: LITTLE ETHIOPIA

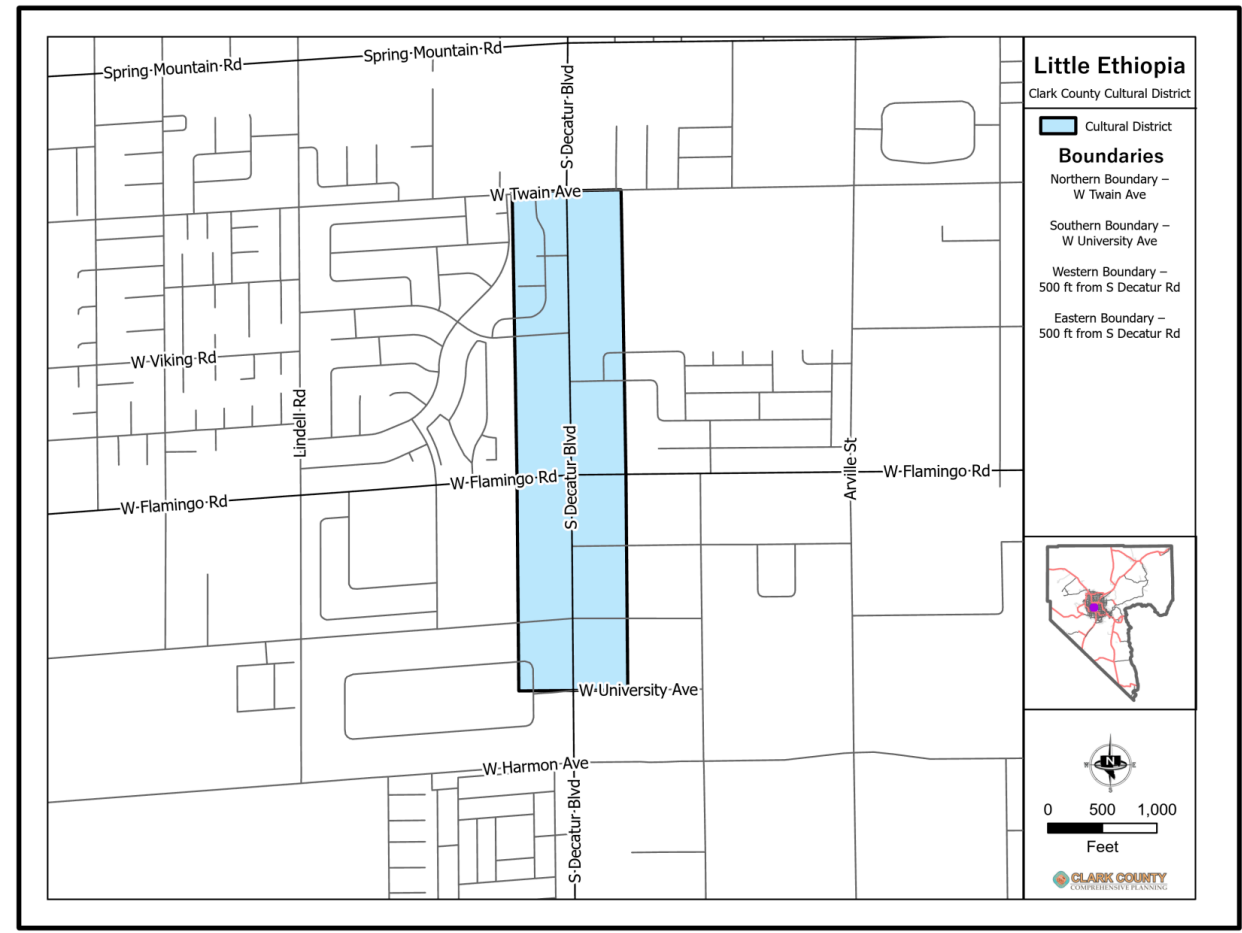
NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Clark County that:

- A. The Board hereby establishes a cultural district to be called “Little Ethiopia.”
- B. The Board designates Little Ethiopia’s boundaries as shown in Exhibit 1.

C. The establishment of this Cultural District will help preserve and celebrate the culture, commerce, food, celebrations, and religion of an estimated Forty Thousand Ethiopian immigrants who have made Clark County their home.

- D. This Resolution is effective upon adoption.

LITTLE ETHIOPIA



CLARK COUNTY CULTURAL DISTRICT OVERVIEW

HOW CULTURAL DISTRICTS ARE ESTABLISHED

1

APPLICATION SUBMISSION

Applicants propose boundaries and provide a cultural justification.

2

INITIAL STAFF REVIEW

County staff reviews the application for completeness and compliance.

3

COMMISSION REVIEW

County Commission considers the proposal in a Board of County Commission meeting.

4

COMMUNITY ENGAGEMENT

Outreach meetings and (possibly) surveys collect public feedback.

5

PRESENT TO TAB/CAC

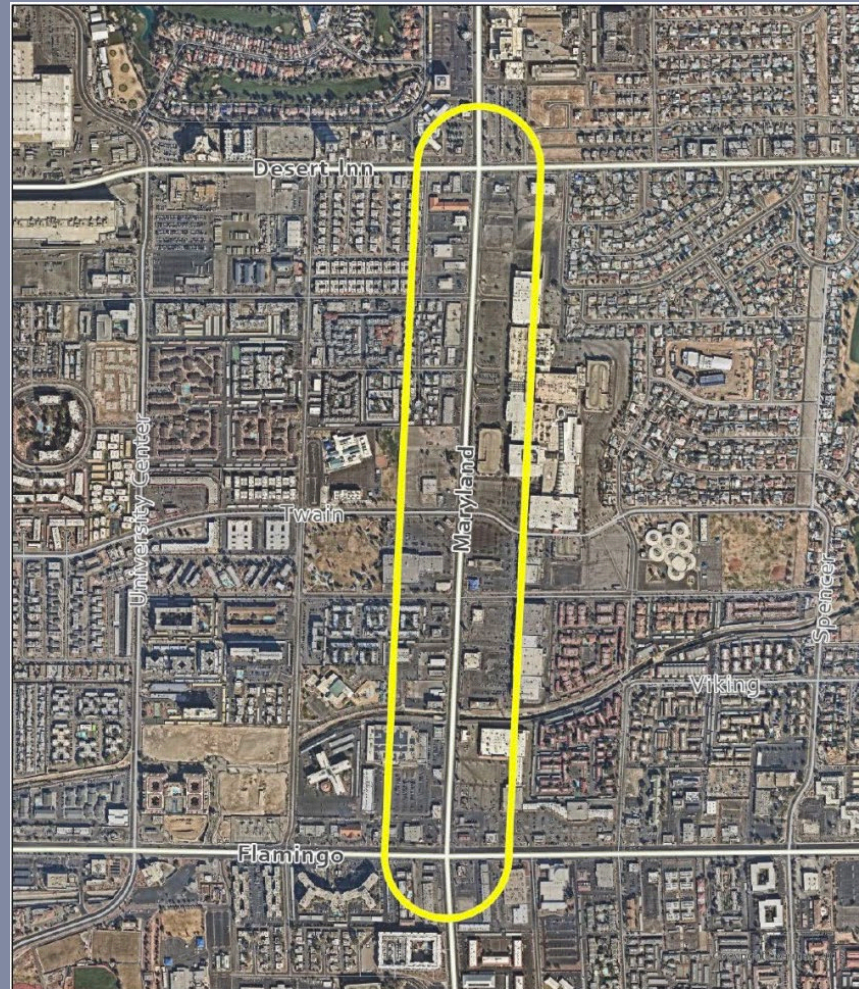
Proposal is presented to the appropriate advisory boards.

6

DESIGNATION

County Commission approves areas and formally designates Cultural District through a resolution.

PROPOSED: FILIPINO TOWN



MAIN TAKEAWAYS

Clark County values innovative, well-researched, and community-oriented proposals.

If you know someone who's interested in creating a Cultural District, encourage them to meeting with Commission staff before submitting an application. This includes defining the district boundaries and providing a strong cultural justification.

Questions on the process?

AdministrativeServices@ClarkCountyNV.gov





TO
LITTLE ETHIOPIA
ትንሹ ኢትዮጵያ



togetherforbetter

THANK YOU!

Jayson Dagher
Commission Analyst, Commissioner Jones